

D5.10

Dissemination impact assessment report I



alliance



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Author(s)	Eftihia Nathanail, Giannis Adamos & Ioannis Karakikes		
Co-author(s)	-		
Responsible Organisation	UTH		
WP Leader	UTH		
Internal Reviewer(s)	Irina Yatskiv (Jackiva), TTI Kay Matzner, Fraunhofer		
Project Officer	Agnes Hegyvarine Nagy		

ALLIANCE Beneficiaries

TRANSPORT AND TELECOMMUNICATION INSTITUTE – TTI	Latvia
PANEPISTIMIO THESSALIAS – UTH	Greece
FRAUNHOFER GESELLSCHAFT ZUR FORDERUNG DER ANGEWANDTEN FORSCHUNG EV – Fraunhofer	Germany

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LIST OF ABBREVIATIONS

Abbreviation	Description
CORDIS	Community Research and Development Information Service
CSUM	Conference on Sustainable Urban Mobility
ECTRI	European Conference of Transport Research Institutes
FEHRL	Forum of European National Highway Research Laboratories
FERSI	Forum of European Road Safety Research Institutes
Fraunhofer IFF	Fraunhofer Institute for Factory Operation and Automation
M	Month
STSE	Short-Term Staff Exchange
TRIP	Transport Research and Innovation Portal
TTI	Transport and Telecommunication Institute
UTH	University of Thessaly

ABSTRACT

The present deliverable is the 1st dissemination impact assessment report, which outlines the dissemination activities and events that took place during the first eighteen months of the project's lifecycle.

1 Introduction

This document is the first version of the ALLIANCE dissemination impact assessment report. It outlines in detail the completed dissemination activities of the first eighteen months of the project. Each activity is reported by: the main involved partner, the title and promotional material, the time period, the place, the type and size of audience and the addressed countries. Also, the activities and the persons reached are clustered and presented in eleven and nine categories, respectively.

1.1 Project overview

ALLIANCE aims at developing advanced research and higher education institution in the field of smart interconnecting sustainable transport networks in Latvia, by linking the Transport and Telecommunication Institute – TTI with two internationally recognized research entities – University of Thessaly – UTH, Greece and Fraunhofer Institute for Factory Operation and Automation – Fraunhofer, Germany. Close collaboration of TTI with UTH and Fraunhofer will enable the achievement of the goals through the following activities:

- Organization of young researchers' seminars.
- Organization of workshops.
- Organization of summer schools for trainers and young researchers.
- Development of educational programme for graduate and post-graduate students.
- Development of training programme for trainers and practitioners.
- Provision of grants for participation as authors of peer reviewed publications in conferences.
- Facilitation of Short-Term Staff Exchanges (STSE's) with the aim of international collaboration, mainly publications.
- Establishment of a guidance strategy for preparing scientific publications.
- Creation of an educational forum as on-line tool for distance learning and knowledge sharing.

The overall methodology of the project is built around the analysis of the needs of Latvia and the surrounding region of the Baltic sea (Lithuania, Estonia, Poland) on knowledge gain about intermodal transportation networks and the development of the tools to attain this knowledge, providing at the same time excellence and innovation capacity. The analysis to be conducted during the first stages of the project, steps on the overarching relations among policy makers, industry and education/research.

Structured around three main pillars, organizational/governance, operational/services and service quality/customer satisfaction, ALLIANCE will deliver a coherent educational/training program, addressed to enhancing the knowledge of current and future researchers and professionals offering their services in Latvia and the wider region.

The expected impacts on the overall research and innovation potential of TTI and Latvian research community will be of high importance and TTI will benefit from ALLIANCE by:

- Improving its knowledge in methodologies for preparing, writing and publishing scientific papers.
- Strengthening its research capacity.
- Establishing international research teams in specific areas of interest.
- Generating new innovative ideas for future research work through the project's activities.
- Setting up the fundamentals for the young generation of researchers.
- Being integrated in a number of existing international transportation research networks.
- Being incorporated in the European research system of transport and logistics.

In addition, the cooperation of TTI with UTH and Fraunhofer will induce benefits into several domains of everyday life at regional, national and international scope. New bases will be established concerning knowledge transfer procedures, education and interdepartmental collaboration amongst research institutes. The innovative organizational framework, which will be structured for this purpose during the project, is expected to constitute a best practice application with tangible and well estimated progress results, which will be disseminated and communicated through social events to the research community and to the respective business sector as well.

Lastly, an important benefit will be the configuration of an integrated framework pertaining to the knowledge transfer techniques and the generic upgrading of the educational system with use of networking, staff exchange, webinars and other knowledge transfer methods and techniques based on a well-structured and well-tried schedule.

2 Dissemination impact assessment

2.1 Overview of dissemination activities

In Table 1 and

Table 2, the dissemination activities and the persons reached are grouped and presented in eleven and nine categories, respectively.

Table 1: Summary of dissemination activities

No.	Categories of dissemination activities	Number of relative activities
1	Organization of a Workshop	4
2	Press release	7
3	Non-scientific and non-peer-reviewed publication (popularized publication)	7
4	Flyer	1
5	Training	2
6	Social media	4
7	Website	1

No.	Categories of dissemination activities	Number of relative activities
8	Participation to a Conference	5
9	Participation to a Workshop	2
10	Participation to an Event other than a Conference or a Workshop	3
11	Other	9
Total		45

Table 2: Summary of persons reached

No.	Categories of persons reached	Estimated number of persons reached
1	Scientific community (higher education, research)	2,700
2	Industry	400
3	Civil society	250
4	General public	300
5	Policy makers	370
6	Media	100
7	Investors	5
8	Customers	5
9	Other	250
Total		4,380

2.2 Dissemination events

During the first half of the project's lifecycle, ALLIANCE was promoted through a large number of events that were organized or supported by the Consortium. Also, partners participated in other external events, and promoted the project by giving presentations referring to ALLIANCE or distributing the official dissemination material, i.e. leaflets, etc. In Table 3, the main dissemination events of this period are presented.

Table 3: Dissemination events

No.	Activity	Main Leader	Title/promotional material	Date/period	Place	Type of audience	Size of audience	Countries addressed
1	International Conference: 3 rd Conference of Sustainable Urban Mobility (3 rd CSUM)	UTH	Special stand and promotional material of ALLIANCE project	26-27 May, 2016	Volos, Greece	Research and academic communities, Local and regional authorities, Transport and terminal operators, Transport policy makers and influencers Enterprises /Businesses General public	120 participants	20
2	UTH Interdepartmental Postgraduate Program "Management, Transportation and Planning"	UTH	ALLIANCE Training Program "Urban and transportation planning"	24-27 May, 2016	Volos, Greece	Students and academic staff	35	2
3	Interview of TTI student	TTI	Reference to ALLIANCE project	July, 2016	Online (TTI website)	Research and academic communities, Local and regional authorities	-	3
4	Interview of ALLIANCE coordinator	TTI	Reference to ALLIANCE project	July, 2016	Online (TTI website)	Research and academic communities, Local and	-	3

No.	Activity	Main Leader	Title/promotional material	Date/period	Place	Type of audience	Size of audience	Countries addressed
						regional authorities		
5	Interview of ALLIANCE coordinator	TTI	Reference to ALLIANCE project	July, 2016	Online (electronic magazine Business Baltia BB.LV)	Research and academic communities, Local and regional authorities	-	1
6	16 th International Conference "Reliability and Statistics in Transportation and Communication"	TTI	Special stand and promotional material of ALLIANCE project	19 – 21 October, 2016	Riga, Latvia	Research and academic communities, Local & regional authorities, Transport & terminal operators, Transport policy makers & influencers, Enterprises /Businesses, General public	132 participants	17
7	ALLIANCE Train-the-Trainers Seminar	TTI	Special stand and promotional material of ALLIANCE project	19 October, 2016	Riga, Latvia	Students and academic staff	>30	3
8	ALLIANCE Young Researchers' Seminar	TTI	Special stand and promotional material of ALLIANCE project	20-21 October, 2016	Riga, Latvia	Students and academic staff	>50	3
9	Newsletter: European office of Cyprus (Issue 114, October 2016)	UTH	"ALLIANCE project" article	October, 2016	Online	Research and Academia, Transportation professionals	27 members (Universities, Institutes, etc.)	European level

No.	Activity	Main Leader	Title/promotional material	Date/period	Place	Type of audience	Size of audience	Countries addressed
10	Meeting: The 2016 Autumn ECTRI Assembly of members	TTI	“ALLIANCE project” Introduction	24-25 November, 2016	Riga, Latvia	Research and Academia, Transportation professionals	28 members	European level
11	Research and Academic Conference: Research and Technology – Step into the future	TTI	“ALLIANCE project” presentation	9 December, 2016	Riga, Latvia	Academic and research communities, general public	71 members	European level
12	Seminar: SUMP Training, organized by Jaspers (www.jaspers-europe-info.org)	TTI	“ALLIANCE project” introduction	12 December, 2016	Riga, Latvia	Representatives of local governments from regions, from cities, from planning regions, Ministry of Transport, and other transport professionals	23 members	Latvia
13	Seminar: A social and physical safety of passengers in public transport and infrastructure	TTI	“ALLIANCE project” introduction	14 December, 2016	Riga, Latvia	Representatives of Latvian passenger carriers’ association, Passenger terminals, local governments, Ministry of Transport, other transportation professionals	62 members	Latvia

No.	Activity	Main Leader	Title/promotional material	Date/period	Place	Type of audience	Size of audience	Countries addressed
14	Distribution of 1 st ALLIANCE Newsletter	UTH	1 st ALLIANCE Newsletter	January, 2017	Online	Representatives of Latvian passenger carriers' association, Passenger terminals, local governments, Ministry of Transport, other transportation professionals	>100	Europe
15	Annual Meeting: 96 th Transportation Research Board	UTH	"Developing an Educational Program across Regions: The case of Intermodal Connections for Latvia and the Region", paper presentation	8-12 January, 2017	Washington, D.C., USA	Research and Academia, Transportation professionals	>12,000 participants	Worldwide
16	Newsletter: Hellenic Institute of Transportation Engineers (178 th Newsletter)	UTH	"ALLIANCE project: 1 st Newsletter"	17 February, 2017	Online	Research and Academia, Transportation professionals	750 members	Greece
17	School: International Spring School Logistics	Fraunhofer	"ALLIANCE project" introduction	19 February–04 March 2017	Magdeburg, Germany	Research and Academia, Transportation professionals	30 students	European Level
18	Roundtable Discussion on collaborative activities between	TTI	"ALLIANCE project" presentation	22 March, 2017	Riga, Latvia	TTI Students, TTI business partners	22 members	Latvia

No.	Activity	Main Leader	Title/promotional material	Date/period	Place	Type of audience	Size of audience	Countries addressed
	industry and academia							
19	Promotion of ALLIANCE through CORDIS – Community Research and Development Service	UTH	ALLIANCE description	Continuous	Online	Research and academic communities, Local & regional authorities, Transport & terminal operators, Transport policy makers & influencers, Enterprises /Businesses, General public	-	Europe
20	Promotion of ALLIANCE through TRIP – Transport Research and Innovation Portal	UTH	ALLIANCE description	Continuous	Online	Research and academic communities, Local & regional authorities, Transport & terminal operators, Transport policy makers & influencers, Enterprises /Businesses, General public	-	Europe
21	Newrail Newsletter (www.newrail.org)	TTI	Reference to ALLIANCE project	Quarter 1, 2017	Online	Research and academic communities, Local & regional authorities, Transport & terminal	-	Europe

No.	Activity	Main Leader	Title/promotional material	Date/period	Place	Type of audience	Size of audience	Countries addressed
						operators, Transport policy makers & influencers, Enterprises /Businesses, General public		
22	ALLIANCE website	UTH	Deliverables, dissemination material, news and announcements	Continuous	Online	Research and academic communities, Local & regional authorities, Transport & terminal operators, Transport policy makers & influencers, Enterprises /Businesses, General public	>2,000 visits	Europe
23	ALLIANCE social media accounts (TWITTER, FACEBOOK, LinkedIn)	UTH	Dissemination material, news and announcements	Continuous	Online	Research and academic communities, Local & regional authorities, Transport & terminal operators, Transport policy makers & influencers, Enterprises /Businesses, General public	>30	Europe
24	Website:	UTH	Promotion of	Continuous	Online	Research and Academia,	-	European level

No.	Activity	Main Leader	Title/promotional material	Date/period	Place	Type of audience	Size of audience	Countries addressed
	Publication of all activities at TTLog website		project's activities			Transportation professionals		
25	Website: Publication of all activities at TTI website	TTI	Promotion of project's activities	Continuous	Online	Research and Academia, Transportation professionals	-	European level
26	Website: Publication of all activities at IFF website	Fraunhofer	Promotion of project's activities	Continuous	Online	Research and Academia, Transportation professionals	-	European level
27	ChemMultimodal Project meeting: Distribution of leaflets, introduction to ALLIANCE project	Fraunhofer	ALLIANCE introduction and announcement	23.03.2017	Novara, Italy	Ministries, Research and Academia	7	European level
28	Website: International Logistics Doctoral Student Workshop's Website of Otto von Guericke University Magdeburg	Fraunhofer	Promotion of project activity	Workshop: 20 th of June, Dissemination since January 2017	Online	International doctoral students	-	Worldwide
29	Roundtable With industry representatives on ERDF opportunities in frame of networking activities	TTI	"ALLIANCE project" presentation	3 April, 2017	Riga, Latvia	TTI Staff, TTI business partners	9 members	Latvia
30	Transbaltica 2017: Transportation Science and Technology	TTI, UTH	"Knowledge sharing strategy as a key element of the H2020 programme:	4-5 May, 2017	Vilnius, Lithuania	Research and academic communities, Local & regional authorities,	130	European level

No.	Activity	Main Leader	Title/promotional material	Date/period	Place	Type of audience	Size of audience	Countries addressed
			Enhancing excellence and innovation capacity in sustainable transport interchanges (ALLIANCE) project”, paper presentation			Transport & terminal operators, Transport policy makers & influencers, Enterprises /Businesses, General public		
31	ALLIANCE participation in Young Researchers’ Seminar 2017 organized by ECTRI, FEHRL, FERSI	TTI	Networking	16-18 May, 2017	Berlin, Germany	Research and academic communities	38	Europe, USA
32	20 th Conference Transbaltica 2017	TTI	“ Education – knowledge – innovations. Challenges and solutions for the transport industry (ALLIANCE EU Project)”, project presentation	25-26 May, 2017	Riga, Latvia	Local & regional authorities, Transport & terminal operators, Transport policy makers & influencers, Enterprises /Businesses, General public	>60	Baltic Sea Region
33	Participation of ALLIANCE in seminar organized by Riga Stradiņš University and TTI	TTI	Networking with other TWINNING project, presentation of ALLIANCE	31 May, 2017	Riga, Latvia	Research and academic communities	10	Latvia
34	International Logistics Doctoral Student Workshop	Fraunhofer	Presentation of scientific papers prepared by young	20 June, 2017	Magdeburg, Germany	Research and academic communities, Local & regional	60	Worldwide

No.	Activity	Main Leader	Title/promotional material	Date/period	Place	Type of audience	Size of audience	Countries addressed
			researchers, members of the ALLIANCE collaborative research teams, networking			authorities, Transport & terminal operators, Transport policy makers & influencers, Enterprises /Businesses, General public		
35	TWINNING meeting	Fraunhofer	Networking with TWINNING project: UNI-TWINN, presentation of ALLIANCE	21 June, 2017	Magdeburg, Germany	Research and academic communities	10	Latvia, Hungary, Germany, Greece

The overall progress of the dissemination events of ALLIANCE is presented in Figure 1. It is remarkable that the number of these events is significantly increasing over time, validating the great effort that the Consortium members make to organize, support or get involved in several activities and actions for the promotion of the project.

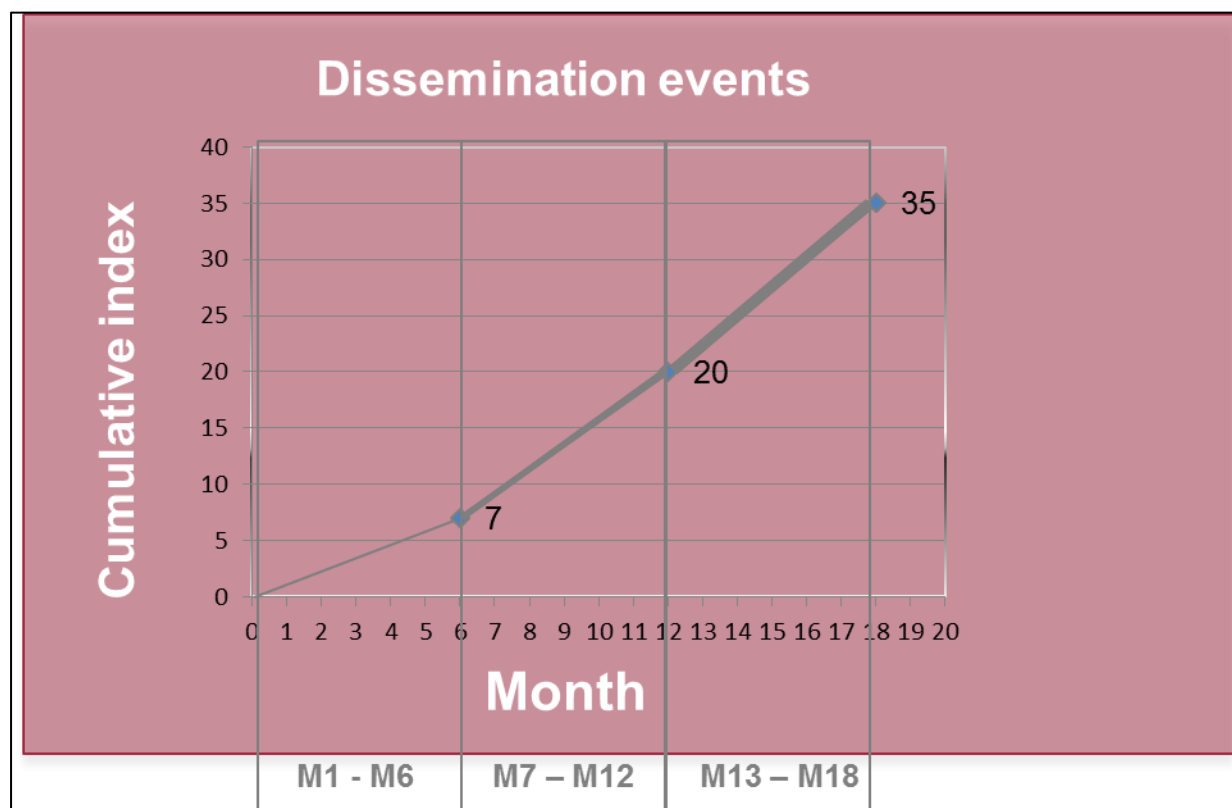


Figure 1: Progress of dissemination events during the first 18 months of the project’s lifecycle